



SREEKRISHNAPURAM V.T. BHATTATHIRIPAD COLLEGE
MANNAMPATTA, PALAKKAD - 678633
(Affiliated to University of Calicut)

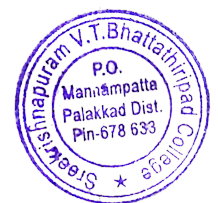


Pragathi Yojana

STRATEGIC GOALS

2020-2030

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PREFACE

Sreekrishnapuram V T Bhattathiripad College (VTB College) sets forth on a progressive journey with its Strategic Plan for 2020-2030. Our vision is to position VTB College prominently on the national stage, recognized for its academic excellence and unwavering commitment to student success. Inspired by leading institutions and mindful of the ever-evolving landscape of higher education, this strategic plan outlines a versatile approach. It aims to enhance student services, strengthen teaching and research efforts, and introduce state-of-the-art facilities to enrich the teaching learning experience for both faculty and students. In today's complicit world, VTB College acknowledges the vital role of collaboration. We will establish strong partnerships with institutions at both national and international levels. This strategic focus will provide our faculty and students with invaluable exposure to global educational standards, developing an environment that nurtures personal and academic growth.

At the core of our vision lies a commitment to achieving academic distinction. We will prioritize research by establishing dedicated Research Centers on campus. These centers will not only promote academic excellence but also cultivate creativity, scholarship, and essential skills, empowering our students to become responsible and contributing members of society.

This Strategic Plan for VTB College represents an ongoing and purposeful journey. It aims to transform our students into highly skilled professionals and responsible citizens within a decade. The document analyses our strengths, acknowledges past achievements, identifies current challenges, and envisions future opportunities. It is a collective effort, involving all stakeholders, ensuring a comprehensive and participatory approach to achieving institutional success. As we maneuver the path outlined in this Strategic Plan, VTB College aspires to become a model for academic excellence, responsive to the evolving needs of our dynamic world. Through collaborative efforts, robust research initiatives, and an unwavering commitment to excellence, VTB College is poised to make a significant contribution to the educational landscape and emerge as a leading institution, setting new benchmarks in higher education for years to come.



OUR AMBITION (VTB College Strategic Plan 2020-30 Summary)

Be recognized for excellence in student experience, impactful research, digital innovation, inclusive access, and a supportive staff environment by 2030.

Strategic Priorities:

- Develop skills for students and staff to excel in their careers.
- Promote fairness and equal opportunities for all.
- Ensure education and research is relevant to a changing world.
- Operate sustainably to maximize impact and ensure long-term success.

Key Initiatives:

- Student Experience: Create a welcoming environment, promote health and wellbeing, enhance support services, and offer international opportunities.
- Preparing for the Workforce: Strengthen industry ties, offer work-related learning, support student enterprise, develop digital proficiency, and promote lifelong learning.
- Program Portfolio: Maintain a diverse program range, develop high-quality online and postgraduate programs, and ensure program quality.
- Teaching Excellence: Regularly update curriculum, develop staff skills, use technology for flexible learning, and involve students in program design. Research with Impact: Focus on high-quality research aligned with priorities, invest in research, and support researchers.
- Supporting Staff: Attract, develop, and retain top talent, promote a fair and inclusive work culture, encourage digital skills development, and develop staff wellbeing.
- Organizational Excellence: Utilize technology for efficient operations, create adaptable workspaces, focus on service excellence, ensure financial sustainability, and implement environmentally responsible practices.

Expected Outcomes:

Improved student satisfaction, higher graduate employment rates, a more diverse student body, a sustainable program portfolio, and increased organizational efficiency.



Message from the Principal:

Dear members of the VTB College family,

With great excitement, I extend warm greetings as we embark on a transformative journey guided by the VTB College Strategic Plan 2020-30. This plan reflects our commitment to excellence, innovation, and national prominence in higher education. VTB College, a sanctuary of knowledge, has a rich academic heritage. The Strategic Plan aims to elevate our academic endeavours, shape student destinies, and establish Research Centres for groundbreaking innovation. Through collective dedication, we will realize VTB College's vision as a distinguished institution, leaving an indelible mark on higher education. Let us embrace the challenges and opportunities presented by this plan, weaving a richer fabric of knowledge for the world to behold.

Warm regards,



Principal, VTB College

Message from the Manager:

Esteemed Stakeholders of VTB College,

With profound pride and a sense of deep anticipation, I extend my sincerest greetings as we unveil the VTB College Strategic Plan 2020-30. This document stands as a formidable testament to our steadfast commitment to excellence and our ambitious vision to ascend as a preeminent institution of higher learning. As the steward of this grand vision, I am elated to witness the meticulous articulation of our goals and aspirations within this comprehensive Strategic Plan. This plan charts a course that not only honours our illustrious legacy but also propels us toward a future defined by innovation, global engagement, and academic pre-eminence. The Strategic Plan underscores our untiring commitment to creating an environment conducive to groundbreaking research, teaching excellence, and the all-inclusive development of our students. I extend an earnest invitation to every stakeholder—whether faculty, student, parent, or partner—to actively engage in the realization of our strategic objectives. Your unwavering association and dedication are the bedrock of this plan's success. Together, we can transform VTB College into an institution that not only meets but surpasses the highest standards of academic excellence.

With regards,



Manager, VTB College



About Sreekrishnapuram V. T. Bhattathiripad College

Sreekrishnapuram V. T. Bhattathiripad College is nestled in the peaceful village of Mannampatta, Sreekrishnapuram in Palakkad District of Kerala. Located 32 kilometres from Palakkad city, the college is perched atop a hill, surrounded by 32 acres of lush greenery. Established in 1982, it is the sole Arts and Science College in the area, with an approximate intake of 700 students. True to its vision and mission, the college serves the educational needs of socially and economically marginalized groups in the Palakkad district. Over its 42 years of dedicated service, VTB College has become a cornerstone of higher education in the region. V. T. Bhattathiripad, commonly known as VT, was a prominent social reformer, playwright, and writer in Kerala. He was instrumental in the renaissance movement in Kerala, advocating for progressive changes in society, especially against caste discrimination and social injustices. VT was a key figure in the temple entry movement, which sought to allow lower-caste individuals access to temples. His literary works, including plays and essays, often highlighted social issues and championed the cause of equality and human rights. The Sreekrishnapuram V T Bhattathiripad College is named in his honour, reflecting his legacy through its commitment to progressive thought and inclusive education and by adopting his principles as its mission. VTB College operates under the aegis of Sree Sankara Trust, founded in 1965 in Peringara, Kerala, by visionary well-wishers of the Namboothiri community. The Trust is inspired by the ideals of Advaita Vedanta, as expounded by Jagad Guru Sree Adi Sankara, aiming to realign education and social welfare to enrich human life with values and progressive attitudes. Born from the resolute commitment of the Sree Sankara Trust, the College pays homage to Kerala's rich Brahminical heritage, where Namboothiri homes evolved into sanctuaries of knowledge under the Gurukula system. This heritage inspired the Trust's visionaries, led by Sri. P.N. Namboodiri, a lifelong devotee of Bharat Sevak Samaj, to bring education to the remotest corners of Kerala. The College's establishment in this rural area transformed these regions from desolate landscapes to vibrant centers of social awakening. Spanning thirty-two acres, the college became a crucible of knowledge, with classrooms resonating with the aspirations of eager minds. Today, while the broader tides of industry and economy may not fully embrace this corner of Kerala, the College's presence illuminates it with the spirit of modern education, enriching lives and nurturing dreams within its tranquil embrace. Sreekrishnapuram V. T. Bhattathiripad College stands as a testament to the enduring power of education to transform communities.

OUR MOTTO

The Upanishad Mantra **तमसो मा ज्योतिर्गमय** (tamaso mā jyōtirgamaya)

Lead me from the darkness of Ignorance to the Light of Knowledge



OUR VISION

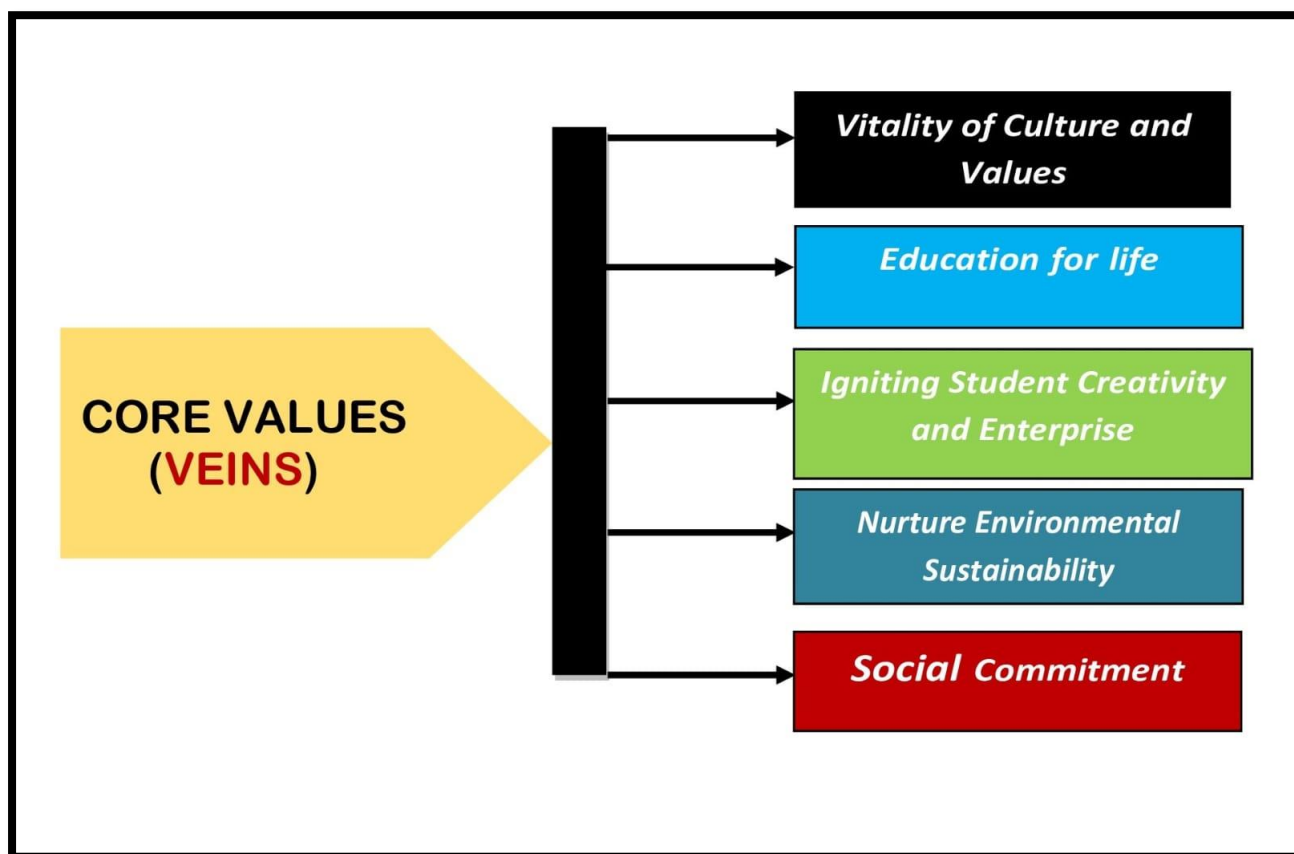
Sreekrishnapuram V T Bhattathiripad College aspires to be a leading institution of higher learning, recognized for Academic Excellence, Innovative Research with a commitment to positive societal impact and empowering students to thrive in a dynamic global environment

OUR MISSION

- To propagate holistic education rooted in Indian culture and Heritage, aiming to develop ethically grounded individuals who contribute positively to society.
- To address the diverse educational needs of students from all societal backgrounds, with a special focus on empowering underprivileged and marginalized communities, developing equality and inclusivity in education.
- To update society with modern technological innovations and provide students with the knowledge and skills necessary to meet the developmental needs of society.
- To instill a deep sense of responsibility towards environmental conservation and sustainable practices, ensuring a healthy and viable ecosystem for future generations.
- To promote community engagement and social welfare activities to address societal challenges and improve the quality of life for all.



Core Values



1. **Vitality of Culture and Values:** VTBC College integrates Indian cultural heritage and values into its curriculum while promoting universal ethical principles such as integrity, respect, and fairness, environmental protection and develops responsible practices in students to support a more sustainable future.
2. **Education for Life:** VTBC College emphasizes the acquisition of knowledge and skills that empower students to excel beyond academics, preparing them for lifelong success in their careers and personal lives.
3. **Igniting Student Creativity and Enterprise:** At VTBC College, we foster a culture of innovation where students are empowered to think critically, collaborate creatively, and transform ideas into reality.
4. **Nurture Environmental Sustainability:** VTBC College adopts eco-friendly practices, to conserve resources and reduce carbon footprint in order to protect biodiversity, mitigate climate change, and create a harmonious coexistence with nature.
5. **Social Commitment:** The college instils a sense of social responsibility in its students, encouraging them to be active and engaged citizens who make positive contributions to their communities.



Institutional Strategic Plan Committee

1. Dr Jayan E. (Principal)
2. Sri S Krishnan Namboothiri (Secretary Sree Sankara Trust)
3. Sri. Mohanan K(Manager VTB College)
4. Dr. Saritha Namboodiri (IQAC Coordinator)

The Process

Fuelled by an insatiable thirst for advancement and guided by our institutional vision and Mission, VTB College embarked on a transformative crusade in September 2019. This intensive six-month expedition, culminating in March 2020, transcended mere planning; it harmoniously blended collective wisdom, meticulous scrutiny, and audacious aspirations. Initially, a resolute Committee was convened to spearhead this voyage. They devised a roadmap and pursued it with unwavering determination. Rigorously analysing both quantitative and qualitative data provided insights into diverse facets of the institution. While quantitative data offered numerical insights, qualitative data delved into the underlying rationales and methodologies of educational phenomena. Together, they empowered the Committee to make enlightened decisions.

The Strategic Planning Committee at VTB College harnessed SWOC analysis as a pivotal instrument in crafting their strategic blueprint, evaluating myriad stakeholders. By delineating the internal strengths and weaknesses of the institution, alongside external opportunities and challenges, the Committee garnered a holistic understanding of the college's current standing and its external milieu. Leveraging this profound insight, they devised targeted strategies to leverage strengths, rectify weaknesses, seize opportunities, and mitigate potential challenges, culminating in a well-informed and adaptable strategic plan synchronized with the college's long-term objectives and vision.

The committee at VTB College delved deep into a wealth of data, transforming raw statistics into tantalizing possibilities. Visions blossomed, objectives materialized, and ambitions gleamed brightly post meticulous analysis. Each iteration of the strategic plan resembled a deliberate stroke on the canvas of our future. The Committee collaborated closely with the College Council, meticulously considering every suggestion, sculpting the plan into a masterpiece of aspiration. Finally, the pivotal moment arrived! The Strategic Plan 2020-30, pulsating with VTB College's collective ethos, was unveiled. It emerged as our guiding light, leading us towards a future defined by academic eminence, societal impact, and enduring legacies. This collective endeavour transcended the Committee; students, parents, alumni, faculty, staff, and industry leaders alike contributed. Their voices intertwined to form a tapestry of diverse perspectives, fortifying our plan. Let us remember, the Strategic Plan 2020-30 is not merely a document; it stands as a testament to the heart and soul of VTB College.



SWOC Analysis

Strengths

1. Competent and foresighted management.
2. Serene Learning Environment: VTB College boasts a biodiverse, green campus with a food forest, promoting a tranquil atmosphere conducive to learning and offering practical sustainability experiences.
3. Diverse Extracurricular Activities: A wide range of clubs and activities cater to various interests and promote extracurricular development among students.
4. Comprehensive Social Responsibility & Community Engagement initiatives: The National Service Scheme (NSS) unit at VTB College is highly proactive, contributing significantly to community service. All departments indulge in outreach programmes that reflect the college's dedication to community service and holistic student development.
5. Robust focus on Physical Well-being: The college has a strong sports culture, with facilities and programs encouraging physical fitness and teamwork.
6. Strong Academic Reputation: The college is recognized for its strong academic standards, reflected in university toppers and achievements.
7. Supportive PTA.
8. Qualified and Dedicated Faculty at the College.
9. UGC STRIDE COMPONENT 1: Sreekrishnapuram V T Bhattathiripad College is the recipient of STRIDE project fund of Rs 32.5/- Lakhs
10. A well supportive ERP solutions

Weakness:

1. Inadequate Infrastructure facilities:
 - Insufficient Smart Classrooms.
 - Computer Laboratory with no modernized facilities
 - Limited Wifi access to students.
 - Inadequate Transportation Facilities.
 - Under-Resourced Sick Room
 - Lack of Ramps for Differently-abled students in the Library Block.
 - Inadequate High-End Sports Facilities.
 - Inadequate number of Toilet and Rest Room for boys.
 - No hostel facility inside the Campus.
2. Lack of approved Research Centres.
3. More number of New Generation Courses to be introduced.



Opportunities:

1. Strengthening research in Indian Knowledge System.
2. Creation and development of MOOC Courses using the Media Lab.
3. Collaboration with Placement Agencies and other reputed institutions for placement
4. AI-enabled tools for Advanced Learning and Collaborations with AI Industry
5. Tapping rural talents in sports and cultural activities.
6. Fund raising from Local Bodies and Government Agencies.
7. Attaining Autonomy.
8. Utilizing Alumni Network
9. Improving percentage of student progression to higher education in rural area
10. Socio economic backwardness of the students.
11. Emerge as an Innovation hub
12. Ample potential for utilizing renewable resources –Solar Energy and Rainwater Harvesting.

Challenges:

1. Geographical inaccessibility: Hilly terrain presents significant challenges to accessibility due to its rugged topography and remote location.
2. Transportation Facilities: Limited transportation facilities remain a persistent challenge for students commuting from distant areas.
3. High number of First generation learners.
4. Emergence of International Universities: Competition from international universities and newly established colleges may impact student enrolment.
5. Student Migration: The trend of students migrating to other states and countries for higher education poses a challenge to retaining talent.



Strategic Approaches

GOAL I: Investing in Tomorrow: Infrastructure Upgrades

Goal Justification

Developing and updating infrastructure facilities at VTB College are essential to create a conducive learning environment that supports academic excellence and student well-being. This goal emphasizes the importance of state-of-the-art facilities in enhancing the educational experience, developing research initiatives, and attracting top-tier faculty and students. Investing in the college's infrastructure aligns with the institution's commitment to providing high-quality education and ensuring a progressive and modernized campus for its academic community.

Strategic Approaches

SUB GOAL 1

1. Modernization of Existing Classrooms and Laboratories

Goal Justification

Modernizing existing classrooms and laboratories is crucial to elevate the learning experience at VTB College. This goal is rooted in the need to align educational spaces with contemporary teaching methods and technological advancements, developing an environment that enhances student engagement and academic achievement. Upgrading facilities ensures a more dynamic and interactive teaching environment, promotes research and innovation, and positions VTB College as a leading institution dedicated to providing cutting-edge education. This initiative reflects the college's commitment to staying abreast of evolving educational practices, thereby preparing students for success in a rapidly advancing world.

Strategic Approach

Preserving heritage while embracing innovation, VTB College aims to maintain the historical value of its existing infrastructure while integrating modern facilities like smart classrooms and high-speed connectivity. Each department will be equipped with advanced technology and well-furnished workspaces to develop excellence and innovation. Campus-wide high-speed Wi-Fi will enhance connectivity, enabling dynamic discussions and collaborative projects beyond traditional classroom boundaries.



SUB GOAL 2

2. Updating Computers and Wifi in Laboratories, office, library

Goal Justification

Updating computers in labs and other spaces is crucial for staying current, enhancing security, and optimizing performance. This update ensures compatibility with the latest software, improves security, and is cost-effective by upgrading components. It allows customization and leverages advancements in speed and efficiency, aligning with VTB College's commitment to future-focused education and student success.

Strategic Approach

Begin with a comprehensive evaluation of the existing computer infrastructure to understand the scope and requirements for updates. Assign the full-time technician to formulate a budget based on this assessment. Submit a Grant Proposal to the University Grants Commission (UGC) to secure necessary funding. Actively engage with College Management to present the benefits and seek institutional support. Explore alternative funding sources such as industry partnerships, alumni contributions, and other grants like RUSA to enhance the initiative's sustainability and success.

SUB GOAL 3

3. Increase Transportation Facilities

Goal Justification

Enhancing transportation facilities at VTB College is crucial for supporting students commuting from distant areas. This goal emphasizes the importance of accessible and reliable transportation in ensuring timely attendance and reducing travel-related stress. By providing efficient transport services, VTB College can improve student retention, satisfaction, and overall well-being, reflecting its commitment to creating a supportive and conducive learning environment.

Strategic Approach

Explore the possibility of starting college bus services with the Management and other key stakeholders to evaluate practical aspects, costs, and potential benefits. This initiative aims to provide safe, reliable, and convenient transportation for students commuting from distant areas.



SUB GOAL 4

4. Make the Campus Friendly for Differently-Abled Students

Creating an inclusive and accessible campus environment for differently-abled students is essential for promoting equality and diversity at VTB College. This goal highlights the importance of eliminating barriers and providing necessary support to ensure all students can fully participate in academic and extracurricular activities. By creating an inclusive campus, VTB. College demonstrates its commitment to social responsibility and the holistic development of every student.

SUB GOAL 5

5. Renovate Sick Room and Build New Hostels within the Campus

Goal Justification

Providing a sick room and building new hostels at VTB College is crucial for ensuring the health, safety, and well-being of students. This goal addresses the need for on-campus medical facilities and adequate housing to support a growing student population. By investing in these facilities, VTB College enhances its infrastructure, promotes student welfare, and reinforces its commitment to providing a secure and nurturing environment.

Strategic Approach

1. Sick Room Renovation: Establish a well-equipped sick room with essential medical supplies and facilities. Ensure the availability of a qualified nurse or medical professional to provide immediate care and support.
2. Hostel Construction: Plan and construct new hostels to accommodate the increasing number of students. Focus on providing comfortable, safe, and affordable housing options.
3. Health and Safety Standards: Implement strict health and safety protocols in hostels and the sick room. Conduct regular inspections and maintenance to ensure compliance with standards.
4. Funding and Partnerships: Explore funding options, including grants, donations, and partnerships with healthcare providers. Engage alumni and community stakeholders in supporting these initiatives.

SUB GOAL 6

6. Make the Campus Friendly for Differently-Abled Students



Goal Justification

Creating an inclusive and accessible campus environment for differently-abled students is essential for promoting equality and diversity at VTB College. This goal highlights the importance of eliminating barriers and providing necessary support to ensure all students can fully participate in academic and extracurricular activities. By creating an inclusive campus, VTB College demonstrates its commitment to social responsibility and the holistic development of every student.

Strategic Approach

1. Infrastructure Enhancements: Install ramps, elevators, tactile pathways, and accessible restrooms across the campus. Ensure all new buildings and renovations adhere to universal design principles.
2. Support Services: Establish a dedicated support centre for differently-abled students, providing services such as academic accommodations, counselling, and assistive technologies

GOAL II: Advancing Academic Excellence: Establishing Research Centers in Colleges and Indigenous Knowledge Systems Research Hubs

Sub Goal 1: Establish Research Centre

Goal Justification

VTB College faces significant challenges in research output due to the absence of dedicated research centres within its departments. The lack of specialized research facilities hampers the college's ability to create a robust research culture. Faculty and students face limitations in pursuing in-depth studies and collaborative projects, hindering the overall research productivity of the institution. This deficiency impacts the academic standing of VTB College and impedes its potential for groundbreaking contributions to the field. Establishing research centres is imperative to overcome these obstacles and elevate the college's status in the realm of research and innovation.

Strategic Approach

1. Evaluate University and Government Norms and Regulations
2. Compliance and Communicate
3. Identify Qualified Departments for Research Centres
4. Departmental Readiness



Sub Goal 2: Indigenous Knowledge Systems Research Hubs

Goal Justification

VTB College aims at becoming a leading center of excellence in the documentation, preservation, and application of Indigenous Knowledge Systems (IKS) for sustainable development and community empowerment. The college aims to conduct rigorous research on IKS, and foster collaborations to ensure the revitalization, protection, and equitable sharing of IKS.

Strategic Approach

1. Knowledge Generation and Documentation: Conduct in-depth research on various IKS domains, develop methodologies for documenting and preserving IKS and Establish a comprehensive IKS knowledge repository.
2. Capacity Building: Train researchers and community members in IKS research methodologies and Develop curriculum and training programs on IKS.
3. Community Engagement and Empowerment: Build strong partnerships with indigenous communities and support community-based initiatives for IKS revitalization.
4. Knowledge Dissemination and Application: Publish research findings in accessible form, organize workshops, conferences, and exhibitions, develop IKS-based products and services.

GOAL III: Bridging the Gap: New Generation Courses, Industry Alignment, and Practical Experience

SUB GOAL 1: New Generation Courses

Goal Justification

Introducing new generation courses at VTB College is pivotal for aligning the curriculum with evolving industry demands and preparing students for contemporary job markets. This goal underscores the importance of offering job-oriented programs that equip students with relevant skills, making them competitive and adaptable in a dynamic economic landscape. By integrating cutting-edge courses, VTB College reinforces its commitment to providing high-quality, future-ready education, attracting top-tier students, and augmenting academic and professional excellence.

Strategic Approach

VTB College management is committed to academic excellence and staying at the forefront of education. By proactively introducing new-generation



and incorporating cutting-edge curriculum, we ensure our students are well-prepared for the demands of the modern workforce.

SUB GOAL 2: Industry Alignment Programs, and Practical Experience

By fostering collaboration and aligning educational programs with industry needs, institutions can produce graduates who are well-prepared to contribute meaningfully to the workforce. These initiatives focus on bridging the gap between academia and industry.

Industry internships shall provide practical work experience in real-world settings. Industry partnerships will help the students to collaborations between universities and companies. Curriculum development based on industry needs will help in designing courses that are directly aligned with market needs and future job opportunities ensuring educational programs are relevant to job market demands.

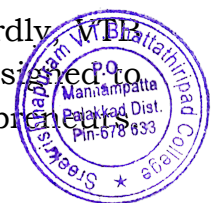
GOAL IV: Empowering Graduates for the Global Workforce: A Multifaceted Approach

Goal Justification

The rapidly evolving global economy demands a workforce equipped with a diverse skill set and a global mindset. The college must adopt a multifaceted approach that integrates skill development, entrepreneurship, and innovation to prepare graduates for this dynamic landscape. The goal of cultivating an entrepreneurial ecosystem at VTB College is founded on the understanding that encouraging innovation and entrepreneurship is essential for preparing students to succeed in a rapidly changing global economy. Through targeted programs, VTB College aims to equip its community with the skills and knowledge needed to navigate the entrepreneurial landscape successfully. This initiative aligns with the college's broader mission of delivering a holistic education that imparts academic knowledge while instilling a spirit of innovation and entrepreneurship among its students.

Strategic Approach:

VTB College aims to encourage innovation and entrepreneurship through several strategic initiatives. Firstly, it will provide robust support for developing and protecting intellectual property rights, ensuring creativity is nurtured and safeguarded. Secondly, the college plans to establish an innovation hub dedicated to promoting entrepreneurial ventures, serving as a collaborative space for students and faculty to engage in innovative projects. Thirdly, VTB College will create dedicated incubation spaces and meet-up areas designed to facilitate idea exchange and collaboration among aspiring entrepreneurs.



Lastly, the college will organize a series of training programs, workshops, events, and competitions aimed at equipping participants with essential skills, knowledge, and networks crucial for success in entrepreneurship. These efforts underscore VTB College's commitment to cultivating a dynamic ecosystem that encourages innovation and supports entrepreneurial endeavours among its community.

Skill Development: Identify industry-relevant skills through comprehensive labor market analysis. Develop a curriculum that integrates both technical and soft skills. Offer specialized training programs, workshops, and certifications. Provide opportunities for internships and industry placements.

Entrepreneurship Education: Integrate entrepreneurial mindset and skills into the curriculum. Establish entrepreneurship development cells or centers. Organize business plan competitions, hackathons, and startup incubators. Foster a culture of innovation and risk-taking.

GOAL V: Empowering Socially and Economically Backward Students

Goal Justification:

The inclusion and upliftment of socially and economically backward communities are fundamental to achieving a just and equitable society. At VTB, we create a rich and inclusive campus culture by providing the environment to create opportunities for marginalized groups, identify and nurture their talents and empower them through education and skill development

Strategic Approach:

By combining personalized academic support with mentorship, robust financial assistance, and opportunities for social inclusion and empowerment, VTB aims to create an inclusive and supportive environment where these students can thrive academically and personally. This comprehensive approach not only enhances educational outcomes but also contributes to the overall development and empowerment of the students from these communities.

Goal VI: Promote alumni networking with students

Goal Justification

VTB College aims to promote alumni networking with current students based on the belief that forging strong connections enhances the overall educational experience. By facilitating such networking opportunities, the college aims to provide students with valuable insights into various industries, career paths, and real-world experiences. Alumni are envisioned as mentors who can offer guidance and advice drawn from their professional journeys, enriching both the academic and personal development of current students. Moreover,



networking develops a sense of community and continuity, creating a supportive network that extends beyond graduation. Ultimately, this initiative aligns with VTB College's commitment to preparing students not only academically but also by connecting them with a network of successful individuals who can inspire and guide them in their future endeavors.

Strategic Approach:

At VTB College, our strategic approach includes establishing a global alumni network to connect graduates worldwide, developing collaboration across regions. We actively engage alumni in supporting student placements and internships, utilizing their professional networks to enhance career opportunities. Alumni are also invited to lead technical workshops and share insights as guest speakers, enriching the academic and professional development of current students with their practical expertise. Additionally, we empower alumni to contribute to our campus start-up ecosystem as innovators and entrepreneurs, creating an environment where they can drive entrepreneurial initiatives forward. These initiatives align with VTB College's commitment to preparing students for success by leveraging the expertise and support of our global alumni community.

Conclusion

"Charting a Visionary Path: The Pinnacle of VTB College's Decadal Strategic Blueprint"

In summary, the Strategic Plan 2020-2030 for VTB College encapsulates our shared commitment to excellence, innovation, and comprehensive education. By prioritizing initiatives such as advancing research, empowering entrepreneurship, engaging alumni, and enhancing career guidance, we aim to create a transformative educational journey. Our vision is to cultivate an environment where students not only gain knowledge but also develop the skills, values, and resilience necessary for success in a dynamic global landscape. Through strategic partnerships, cutting-edge facilities, and a focus on empowering women, we strive to establish new standards in education. This plan underscores our dedication to nurturing well-rounded individuals who contribute meaningfully to society, pursue lifelong learning, and embrace innovation. With these strategic goals, VTB College charts a course for the next decade, embodying our steadfast commitment to shaping future leaders and leaving a lasting impact on the world.

